

ST ANDREWS 2027

THE  
**OPEN**  
EXPERIENCES  
DESTINATION PACKAGES



# WHAT YOU CAN EXPECT

Golf's original Championship returns for The 155<sup>th</sup> Open next year from the 11-18 July, held at the iconic venue of St Andrews.

We will show you the package options available to you, where you can stay and how you can play golf at incredible championship-quality courses.

We are part of The **R&A** which means you are assured of a genuine experience that will get you closer to the purest test of links golf like never before.

R&A

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# THE OPEN

## HISTORY

The Open began in 1860 at Prestwick Golf Club, where players competed for the Challenge Belt.

In 1870, Tom Morris Jr. claimed the Belt permanently after his third consecutive win, leaving the tournament without a prize in 1871.

By 1872, Prestwick, The Royal and Ancient Golf Club, and Honourable Company of Edinburgh Golfers collaborated to revive The Open, introducing the now iconic Claret Jug in 1873 and beginning its reign as the enduring symbol of the championship's prestige and history.

This storied event, rotating among historic courses, remains a pinnacle of golf, celebrating tradition and excellence.

## LEGACY

The Open is where nature is pitted against the very best. It's where champions must set aside what came before. Alone, skill and years of diligent preparation are not enough. Here, on the links course, every hole is made new as the elements shift.

Experience intense drama played out on a raw and beautiful landscape. A championship more vivid and more intense because of its raw, majestic, ever-changing wild nature and the imagination it demands from every shot. This is golf's original Championship.

## EXPERIENCE

It may have been five years since The Open last graced St Andrews, but the anticipation is higher than ever as the world's finest golfers return to this iconic course.

The Open's return to the home of golf promises another unforgettable chapter in the history of golf's original Championship, showcasing the very best of the game. Witness the action up close as the best in the game compete for the coveted Claret Jug.



A photograph of a crowd of people at a golf event. In the foreground, a man wearing a white bucket hat with a repeating logo and the text '1859 ROYAL PORTUGAL' and glasses is looking towards the camera. He is wearing a bright blue zip-up jacket with a logo on the chest that reads 'KILKEEL GOLF CLUB' and '1859'. Behind him, a woman with long blonde hair is smiling and looking to the left. The background is filled with other spectators, some wearing hats, and a blurred flag is visible on the left. The text 'DESTINATION EXPERIENCES' is overlaid in the center in a white serif font, flanked by horizontal lines.

DESTINATION  
EXPERIENCES



# ABOUT US

The Open is an experience. It's golf's ultimate test against nature and highlights the best players in the world on the most beautiful, exciting and challenging links courses across the UK.

Destination Packages will help tailor your Open experience to include everything you could ever dream of and more at St Andrews in 2027. Creating and delivering ticket-inclusive packages including hotels and transfers, we help craft your ultimate trip to golf's original championship at this most iconic of courses.

As a Destinations Packages customer you are in the perfect place to be closer to the action and closer to history than ever before. You have access to our range of ticket and accommodation

experiences and if you want to play, we have access to championship-quality courses for you to choose from.

The return to St Andrews is a seminal moment for the game and we can't wait to welcome you.



# WHY BOOK WITH US?

You are best placed for a fantastic experience at The 155th Open.

Our aim is to get you closer than ever before and here's why you are in the right place.



## ST ANDREWS

We are the R&A which means you are guaranteed an official experience at The 155th Open, your tickets are safe and secure and you will get closer to the history of golf's original championship than ever before.



## OFFICIAL TICKETS

With official tickets, you can secure your place at The Open before the ticket ballot, even on the Championship's most sought-after days. Guarantee your place today.



## ACCOMMODATION

Our specialist accommodation team have hand-picked hotel options to make it even easier for you to enjoy your experience at The Open.



## CAMPING

Enjoy a variety of two, four and six berth tents, modern facilities and exclusive experiences, all in a safe, family-friendly setting.  
**(On sale later in 2026)**



## TEE TIMES

What better way to complement your experience than by playing a round or two of your own on one of our carefully selected local courses? Fantastic for groups, perfect for friends.



## MERCHANDISE

We will commemorate your journey at The Open with inclusive merchandise that is included in your booking.



## DEDICATED TEAM

Our attention to detail and service are what makes the difference – we are there for you.



## FINANCIAL PROTECTION

Your booking is financially protected through our bonds and licencing.



# OUR PACKAGES



## HOTEL & TICKET

The Open is about memories, about a place in history, about being there.

Our hotel and ticket packages offer a seamless way to be part of The 155th Open at St Andrews. Simply choose the length of your stay and select from our carefully chosen hotels to secure your place at golf's defining championship.

It really doesn't get easier. If you want to feel that salty breeze on your face, be amazed by the skills in the Valley of Sin or marvel at the huge expanse of fairway on Tom Morris' 18th, our experiences will get you there.

Starting from two nights, we have an option just for you. All you have to do is choose your perfect stay to be part of it with us.



## ATTEND. STAY. PLAY.

There is something about top-class sport that inspires. It's the proximity, it's the ease, it's the grace. It's about being tantalisingly close to greatness.

It's infectious. We want to give you the chance to bring your own game to The 155th Open with the chance to stay and play on one of our truly exceptional courses.

This is your chance to test your game on a remarkable links course, shaped by the wind, the contours of the land and the ever-present challenge of the elements. We've brought you magnificent courses to play alongside your place at golf's original championship. This is a golfing experience like never before.

With a range of lengths of stay, there is an experience for everyone.



# WHAT MAKES IT SPECIAL

## YOUR TICKET TO THE OPEN

All tickets are official and included as part of your package, providing access to The Open. With availability limited across key days, this is your opportunity to be part of the Championship.

Experience The Open with your ticket to golf's timeless classic. Be onsite as the world's greatest players challenge not only one another, but the unpredictable tests only Mother Nature can offer. Soak up the atmosphere in our Spectator Village, where you can watch the action on our big screens, shop for must-have merchandise, enjoy a variety of activities for all ages, refuel and refresh with an exciting range of food and drink options to purchase, and immerse yourself in the unforgettable experience at golf's original Major.

## ACCOMMODATION

Our specialist accommodation team have hand-picked hotel options to make it even easier for you to enjoy your experience at The Open. Simply choose the hotel standard and location that is best for you in your preferred package on the next page. Choosing to book your stay through Destination Packages is a great way to make the most of your time in Scotland and ensure you have access to entertainment options and local hotspots during your stay.

## OPTIONAL TEE TIMES

The silence as the ball is placed on the tee, the glorious, unspoilt fairways, perfect greens, the agony and ecstasy – there is nothing like a round of golf. It flexes mind and matter, it's a journey, never ending.

What better way to complement your experience at the 2027 Open than by playing a round or two of your own on one of our carefully selected local courses?

Perfect for groups and shared moments, it's a chance to create your own memories before stepping into the story and feeling it unfold at The Open





# TICKETS

All ticket types can be combined into a Destination Package, simply speak to one of our Experience team members.

## CHAMPIONSHIP TICKETS

Experience The Open with your entry ticket to golf's timeless challenge. Be onsite as the world's greatest players challenge not only one another, but the unpredictable tests only Mother Nature can offer.

course action. Watch the world's best up close before returning to refuel with comfortable undercover and outdoor seating.

To elevate your day at The Open with exceptional dining, behind-the-scenes access and unrivalled views of the action, a range of hospitality options will be available.

## TICKET PLUS & HOSPITALITY

Ticket Plus offers a relaxed way to enjoy The 155th Open. Access Links, a festival-style space with food and beverage options, while staying close to the on-



An aerial photograph of a golf course coastline. The ocean is on the left, with waves crashing against a rocky shore. The golf course is a vibrant green, with several sand traps and a white flag on a green in the foreground. The sky is blue with scattered white clouds. The text "LOCATIONS & ACCOMMODATION" is written in a white, serif font across the center of the image, flanked by two horizontal lines.

# LOCATIONS & ACCOMMODATION

# ACCOMMODATION

We will have a range of accommodation options across different levels of hotels, from Budget to Superior for The 155th Open.

The beauty of The Open returning to the home of golf means it's a great opportunity to see different areas and we will have hotels in St Andrews, Perth, Edinburgh and Dundee.

From entry level properties to superior hotels, our experiences will include an option for every golf fan who wants to be part of this incredible Championship.

Many of our leading properties will be in high demand so our advice is to book early to secure the package you want to avoid disappointment.



# ST ANDREWS

This genteel dot on the Scottish map, pinned to the coast of Fife roughly midway between Edinburgh and Dundee, is a glorious example of the UK at its most picturesque.

St Andrews is not just a course, it is the home of golf. The hallowed turf where history breathes from every bunker and blade of grass.

Since 1873, champions have risen and fallen on these ancient links. It is where Old Tom walked, where Jack Nicklaus triumphed, where Tiger roared. The echoes of greatness are etched into every fairway.

To win here is to conquer more than just a course. It is to face the spirit of the game itself – raw, unrelenting, eternal. This is a battle against the wind, the land, and one's own limits.

But St Andrews is not just about golf. Famously, St Andrews is a university enclave, with a youthful vibe – but also a sense of history. Its 12th century cathedral – abandoned since the 16th century – is one of Scotland's most starkly dramatic, and photogenic, ruins.



# EDINBURGH

In many senses, Scotland's great capital needs little introduction. It is the New Year's Eve firework where the nightlife sparkles at all times of year. It is the summer-festival superstar that offers culture galore – comedy, music, art, literature – whatever the season.

And it is the geographical giant that has long enjoyed an impressive location – sloping down to the Firth of Forth via the increasingly cool quayside at Leith (where the Royal Yacht Britannia has a permanent retirement home), and coming to a head where Arthur's Seat rises to 822ft (251m) on the east side of the city centre.

It is also a city of deeply ingrained history: still redolent of the Middle Ages in the way Edinburgh Castle echoes the 11th century as it perches on its lofty crag; still a royal residence where Holyrood Palace exudes a certain regal grandeur at the opposite end of the Royal Mile; still a haze of Georgian glamour amid the 18th century architecture of the New Town – where a host of busy shops and retail pleasures await visitor and local alike.



# DUNDEE

Dundee sits quietly on the north bank of the Firth of Tay, connected to the rest of the country by the two-mile Tay Railway Bridge (and connected very quickly in the case of Edinburgh – which is little more than an hour’s journey to the south by train).

However, the city is hardly shy and retiring. The opening of the V&A Dundee in 2018 – the first Victoria & Albert Museum outside London – significantly burnished its place on the British map. Of course, a Dundonian would argue that the city already had a sizable artistic offering – via the various arts institutions managed by the university, as well as the permanent collection of painting and sculptures at the McManus Gallery – but the arrival of one of the UK’s most distinguished cultural brands has hardly done it any harm.

Then there is golf. Dundee’s proximity to the North Sea – which opens up 10 miles to the east – makes the city an ideal location for a session of classic links play. The jewel in the regional crown is inevitably Carnoustie – the holy ground where four distinct courses are open to the public.



# CARNOUSTIE

Carnoustie is a small town on the Angus coast between Dundee and Arbroath, famed for its championship golf course.

The famous Carnoustie links has proved a magnetic challenge for golfers of all standards. It was the scene of local lad Paul Lawrie's heroics in the 1999 Open Championship, when he lifted the famous Claret Jug.

While golfers test their skills on the varying courses in and around Carnoustie, swimming, sailing, windsurfing and fishing can be enjoyed at the bay. Carnoustie Gala Week is the highlight of the summer, so it's well worth a visit for the welcome alone.



# PERTH

Perth lies right on the bank of the River Tay and is a city steeped in history. It is well worth a visit to understand the incredible role it has played in Scottish history.

Perth was well established by the 12th century and until about 1452 it served as the capital of Scotland and was therefore both a frequent royal residence and a centre of government.

Few buildings remain from this eventful past, apart from the Church of St John the Baptist. The Salutation Hotel, built in 1699, is said to be the oldest hotel building in Scotland.

This is a real chance to immerse yourself in culture, history and traditions of this mythical city on your Open adventure.





# COURSES



# ATTEND. STAY. PLAY.

If you love nothing better than a round of golf, we have something quite spectacular for you.

Be part of The Open and take to the fairways yourself with our Attend, Stay, Play experiences.

Choose the days you would like to play and enjoy rounds at Kingsbarns, Dumbarnie and Carnoustie, three remarkable courses set on Scotland's historic golfing coast.



# CARNOUSTIE

One of the most stunning courses in the world, Carnoustie is a gem and the embodiment of a links course.

The Championship Course has hosted eight Open Championships, two Women's Open and two Seniors Open making it one of the very few to have done so in the UK. It is one of three courses used for the annual Dunhill Links, and in 2018 The Open Championship returned to the course the same year the Championship Course was voted Best Golf Course in Scotland, the second time it has won the award in the past three years.

The game of golf has been played in Carnoustie for well over four centuries. The first indication that the game was being played in the Angus town can be found in the Parish Records of 1560 when the game of gowff was mentioned and there is every indication that the game has played an important part in the town's life ever since.

It means you are quite literally following in the footprints of history.





# DUMBARNIE

An incredible golf course, Dumbarnie is a ‘must play’ for any golfer who wants to recreate their own Open Experience.

Blessed with breath-taking views, Dumbarnie is not typical of most links in that the holes don’t go out and back. The site is 345 acres and holes are directed to many points on the compass which means no consecutive hole follow the same direction.

It creates a wonderful test for any player with differing wind directions from hole to hole – the true essence of links play.

With its spectacular setting around the golden sands of Largo Bay on Fife’s historic southern coastline, Dumbarnie offers not only breathtaking views across the Firth of Forth, but a modern challenge that every true lover of the purest form of our ancient game cannot afford to miss.



# KINGSBARN

A sensational links course that embraces its environment and nature to create one of the most stunning backdrops in golf.

Kingsbarns is situated seven miles from St Andrews along 1.8 miles of picturesque North Sea coastline, where each hole embraces the sea.

Ranked as one of the world's top 100 courses, this is a wonderful course – testing your skills against wind and sand.

This really is a walking history experience. You will step back in time and uncover the rich tapestry of history, from its Bronze Age roots and Viking-era fortifications to the formation of an 18th-century golfing society and its remarkable 21st-century revival, Kingsbarns is a place where the past and present meet.

You will tread the same storied land where ancient communities thrived, and Napoleonic prisoners left their mark with enduring craftsmanship. Explore the fascinating journey of this iconic links course and its place in Scotland's rich heritage.







THE 155TH OPEN, ST ANDREWS 2027  
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